

ABSTRACT OF THE DISCLOSURE

Systems and methods for providing an image on an organic product to provide a communication to the recipient or otherwise individualize the organic product. The image is photo-etched into a photosensitive material of a printing plane or cliché by the use of a film positive. Ink is applied to the cliché and a transfer medium is placed in contact with the cliché. The transfer medium lifts ink from the image area of the cliché and creates a negative image on the medium. The transfer medium transfers the inked image onto an organic product, such as a flower petal or leaf. The printed image is then set so as to remain on the organic product to communicate a message to and/or to individualize the product for the intended recipient.

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